

# CineTouch

SIMPLY EXTRAORDINARY CONTROL

Extreme Flexibility  
**NO PROGRAMMING!**  
Exclusively for **AMX**



CineTouch is advanced residential entertainment and home management software for AMX hardware, **providing SIMPLY EXTRAORDINARY CONTROL.** Available only to integrators for professional installation, CineTouch redefines home control! Unlike expensive and time consuming custom programming, CineTouch software offers powerful layered features and options for multiple price points, each quickly configured by the installer from a Web browser.

Central Intelligence is the revolutionary difference in CineTouch. Built on a unique relational database architecture running inside the AMX controller, CineTouch learns while you use it. Intelligent evaluation of user preferences and permissions, location, source, time, and system status is used to manage entertainment content, lighting, security, heating and cooling, pools and spas, and more home technology. The result is a remarkably simple user experience with unprecedented flexibility and control.

Compared to custom programming, CineTouch costs less, does more, and looks great. It's completely dealer-configured, ready to run in at little as an hour, and you can make your own changes anytime, even by remote control.

## CineTouch: Residential Control Software for AMX

- No Programming. None. Not even code compiling!
- Demonstrate exactly what you install — **no functional surprises**
- Bid jobs accurately with Up-Front software prices — **no pricing surprises**
- Configure and run within hours every time — **no delay surprises**
- One single code base — systems vary only in configuration data
- All system specifics are quickly configured in a web browser
- No touch panel editing required — **EVER** — pages compose automatically
- System behavior adjusts on the fly from panels on a running system
- Any combination of up to 50 rooms and theaters — 50 sources — 50 UI devices — 80 system devices — 16 users
- Themes and Personalization let each user make their own changes
- Control and maintenance is done remotely over the Internet
- Hundreds of supported lines of hardware, more added each month
- Programming-free driver extension and a community driver exchange
- Major updates or additions take only minutes using a browser
- Dealer training and support provided for self-sufficiency



# cinetouch.com/cepro

CineTouch is offered by GP Systems, Inc., an independent software company, for use with AMX control hardware. CineTouch has been a featured guest in the AMX show booth at CEDIA and EHX trade shows over the last three years.

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## Our Dealers are our best spokesmen:

"My first CineTouch project had 32 zones, 23 touch panels and was featured as "Home of the Month" in one of the trade magazines. From small to large systems, CineTouch simplifies my installations and has the advanced features that my customers love. CineTouch and AMX has been a winning combination for my business and my clients."

—Michael Alpert, Nantucket Media Systems, Nantucket, Massachusetts

"We've done residential AV for 44 years, and when we decided to move up to AMX hardware for a 41-room job we couldn't do otherwise, CineTouch made it possible. Now we use CineTouch in all sizes of jobs because it runs right away and stays flexible. Customers love the personalization, and upgrading systems takes only minutes."

—Paul Foley, Hermery's Inc., San Carlos, California



"We've been looking for an alternative to custom programming for years, and we found it in CineTouch. We get high-end features and function, great looks, and fast installation. The training experience was great, and now I'm becoming a CineTouch Consultant for other dealers."

—Mark Taylor, Theaters By Design, Dallas, Texas

"I'm an accomplished AMX programmer, but I've been using CineTouch for three years because it lets me sell and install better systems, profitably and quickly. The amazing personalization and cross-functionality of CineTouch can't be matched by other systems. It's easy to make my own drivers if I need to and combine features to make custom functions, all without any coding or panel design. Above all, it's reliable."

—Michael Kassal, Smart House Media LLC, Hawaii



Configure or change CineTouch in a Web Browser

You can retrofit an ailing or aging control system by adding an AMX processor and CineTouch software. CineTouch supports legacy AMX hardware including PHAST as well as other brands for fast, easy and affordable upgrades reusing most of the existing equipment. CineTouch enables unlimited combinations of hundreds of supported equipment lines from leading manufacturers. You don't have to 'stay in the box' of limited pre-configurations.

Built for change, CineTouch can be reconfigured or upgraded in minutes, even over the Internet. Customers can have exactly what they want today, and then grow with the system tomorrow. Because it's a product, not a project, it's ready now. Every job works, and works the same way, making service easy and predictable.



# See for yourself how CineTouch is different from every other control software solution.

Get the CineTouch Dealer FAQ and much more at [cinetouch.com/cepro](http://cinetouch.com/cepro) or contact CineTouch at [info@cinetouch.com](mailto:info@cinetouch.com) or by phone at 408-371-1845.